



Cy Woods All Sports Program Business Ad Specifications

Ads need to be submitted in “Ready to Print” format, prefer no color wording. Scanning of 1 photo is included in the ad price. A Collage of pictures counts as one scan, as long as it can be completed with one scan.

Ad Size and Cost

Full Page Ad — \$300 — Fits inside a 7.5” wide x 10” high Wildcat Border
Half Page Ad — \$150 — Fits inside a 7.5” wide x 5” high Wildcat Border
Quarter Page Ad — \$75 — Fits inside a 3.75” wide x 5” high Wildcat Border
One Eighth Page Ad — \$50 — Fits inside a 3.75” wide x 2.5” high Wildcat Border

Creating Your Ad:

- Use one of the following programs to create your ad:
 - Adobe Illustrator (ai or eps format)
 - Corel Draw (cdr or ai format)
 - Freehand (eps format)
 - Microsoft Word or Publisher
 - Pagemaker 6, 6.5, and 7
 - Photoshop (tif format)
 - Quark Express 4
- When scanning photo / Logo, save at 300 dpi and in tif or jpg format
- Words / lettering need to be 600 dpi minimum
- Include Business name, Address , and phone number in ad
- PDF format can be accepted at high resolution or print quality settings only.
- Save Add to CD in appropriate format and print a paper copy.
- Write Business name and phone number on CD and paper copy of ad.

If you need assistance creating an ad or have an ad with multiple pictures and designs, you make contact Dave Claros at Siobhan Fine Photography (281-807-5282) or Todd Hopwood (309-648-1623). You may also contact any graphics company (i.e. Nash Printing, etc..). Charges to create an add vary but usually depend on the size of the ad and the number of pictures.

Submitting your Ad: **Payment is Due at Time of Order**

- Fill out Business Ad Form, select ad size.
- Make checks payable to Cy Woods Athletic Booster Club (CWABC), please note your business name and contact phone number on your check.
- Insert the CD, paper copy of ad, Ad Form, and Check into a Manila Envelope

Cy Woods Athletic Booster Club
All Sports Program
c/o David Jones—Athletic Director
16825 Spring Cypress
Cypress, Texas 77429

- Mail Envelope using United States Postal Service

Firm Deadline of July 18, 2008 for submittal of adds.
(Ad space is limited)