



Cy Woods All Sports Program

Personal Ad Specifications

Ads need to be submitted in “Ready to Print” format with all black and white lettering. Ads should meet Cy Woods Dress Code. Ads submitted requiring formatting will occur additional charges.

Ad Size and Cost

Full Page Ad — \$200 — Fits inside a 7.5” wide x 10” high Wildcat Border
Half Page Ad — \$100 — Fits inside a 7.5” wide x 5” high Wildcat Border
Quarter Page Ad — \$50 — Fits inside a 3.75” wide x 5” high Wildcat Border
One Eighth Page Ad — \$25 — Fits inside a 3.75” wide x 2.5” high Wildcat Border

Creating Your Ad:

1. Use one of the following programs to create your ad:
Adobe Illustrator (ai or eps format) Corel Draw (cdr or ai format)
Microsoft Publisher Photoshop (tif format)
2. When scanning photo, save at 600 dpi and in tif or jpg format
3. Words / Lettering need to be 600 dpi minimum and saved in a curve format
4. Include Students name in ad
5. PDF format can be accepted at high resolution or print quality settings only.
6. Save Ad to CD in appropriate format and print a paper copy.

For assistance creating an ad, we recommend contacting:

Dave Claros at Siobhan Fine Photography (281-807-5282).

You may also contact any other graphics company of your choosing.

Charges to create an add vary but usually depend on the size of the ad and the number of pictures.

Submitting your Ad: Payment is Due at Time of Order

1. Fill out Athlete Personal Ad Form, select ad size
2. Make checks payable to Cy Woods Athletic Booster Club (CWABC)
3. Insert the CD, paper copy of ad, Ad Form, and Check into a Manila Envelope
4. Address the envelope to:
Cy Woods Athletic Booster Club
All Sports Program
c/o David Jones—Athletic Director
16825 Spring Cypress
Cypress, Texas 77429
5. Mail Envelope using United States Postal Service
6. **Additionally, electronic ads can be emailed to ToddHopwood@ZoLaoApparel.com**

Firm Deadline of July 10, 2009 for submittal of adds.
(Ad space is limited)