



# Honor Your Cy Woods Athlete

with a Personal Ad in the 2010-2011

Cy Woods Sport Program



## Ad Deadline: July 31, 2010

(Student Ad Form Only – See business ad forms for businesses)

All ads must be submitted in "Ready to Print" black and white format. If you need assistance with designing or formatting your ad, you will need to take it to a print or graphics shop and you will be responsible for the formatting charges. Charges will vary but depend on the size of the ad and number of pictures for the ad.

### Personal Ad Size and Cost:

- \$200.00 – Full Page Ad (7.5" wide x 10" high)
- \$100.00 – Half Page Ad (7.5" wide x 5" high)
- \$ 50.00 – Quarter Page Ad (3.75" wide x 5" high)
- \$ 30.00 – One Eighth Page Ad (3.75" wide x 2.5" high)

### Creating Your Ad: (Ads Will Not Be Returned)

1. Use one of the following programs to create your ad: Adobe Illustrator (ai or eps format), Microsoft Publisher or Photoshop (tif format). Save as a high resolution PDF.
2. Include a photo of your student - when scanning photo, save at 300 dpi in gray scale and in tif or jpeg format.
3. Words or lettering need to be 600 dpi minimum.
4. Include student's name in ad
5. PDF format can be accepted at high resolution or print quality settings only.
6. Save ad to CD (preferred) or USB flash drive in appropriate format and include a black & white hard copy.

### Don'ts

1. Include a photo not meeting school dress code
2. Include a business logo, a business name, phone number or address

### Submitting Your Ad: **PAYMENT IS DUE AT TIME OF ORDER**

1. Fill out the athlete Personal Ad form below, select ad size
2. Make check payable to Cy Woods Athletic Booster Club (CWABC)
3. Insert the CD, paper copy of the ad, completed ad form and check into an envelope and send to;

**Cy-Woods Athletic Booster Club  
Sports Program  
Attn: Wayne Campion  
16825 Spring Cypress  
Cypress, Texas 77429**

4. Mail envelope using United States Postal Service or have athlete drop off to the athletic office.

For inquiries regarding the ads, please contact Wayne Campion at [wecamp1@gmail.com](mailto:wecamp1@gmail.com).

### **PERSONAL AD – 2010-2011 Cy-Woods Sport Program**

**FINAL DUE DATE JULY 31, 2010**

Student's Name: \_\_\_\_\_ Grade 2010 - 2011: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_ Address: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

Home Telephone: \_\_\_\_\_ Work/Cell Phone: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Full Page (\$200) \_\_\_\_\_ Half Page (\$100) \_\_\_\_\_ 1/4 Page (\$50.00) \_\_\_\_\_ 1/8 Page (\$30.00)

Amount Enclosed: \_\_\_\_\_ Check Number: \_\_\_\_\_ Ready-to-print Art Work Enclosed: \_\_\_\_ YES \_\_\_\_ NO